

FUSION

WHERE DESIGN, TECHNOLOGY, PEOPLE, & PROCESS ALL CONNECT

THE 6 ESSENTIAL QUESTIONS
DRIVING BRANCH TRANSFORMATION

"How can I make the shift
from **transactional** to **advisory**
services in my branches?"



"How can my branches
consistently communicate
all the services and products
available to clients?"



"How can I improve the client
experience and let branch
visitors **complete transactions**
the way they prefer?"



"How can I **offer more**
convenience and serve all of a
client's needs in every branch
and every hour of the day?"



"How can I **remove the barriers**
to effective sales and service in
my branches?"



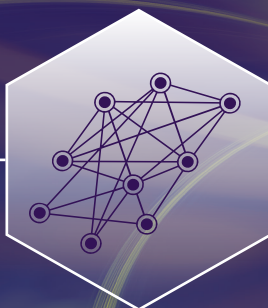
"How can I **increase staff**
efficiency and overall
branch operations?"

THE ANSWER TO SOLVING ALL OF THESE?

TRANSFORMATION FUSION

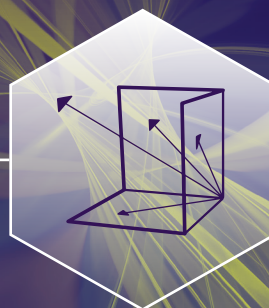
Transformation Fusion is a flexible suite of solutions that are all connected together to deliver frictionless branch experiences. It starts with understanding your strategic intent, goals, and market drivers.

Then, all of this is applied to the right formula of technology, design, and engineered experiences that are fused together to remove risk and deliver unimaginable results.



TECHNOLOGY

+



DESIGN

+



EXPERIENCES

**RESULTS SO GOOD,
YOU'LL WISH YOU
HAD KNOWN ABOUT
THIS SOONER.**



Reduce
stress and
minimize risk



Ensure every
transformation
component is
integrated



Bring ease and
convenience to your
transformation
journey

FUSE THE ELEMENTS OF TRANSFORMATION
WITH A COMPREHENSIVE SUITE OF SOLUTIONS

A PROVEN DESIGN PROCESS



A data-driven branch transformation approach that uses best practices, market knowledge, and your unique strategic intent.



INTEGRATED TECHNOLOGIES

S4 NORM IQ

The backbone of our technology that connects everything to the core.



Process cash transactions from anywhere in the branch.

NOMADIX

A core-integrated, tablet teller application that enables Universal Associates.

NEXT

A self-service, assisted-service, and full-service kiosk.



DIGITAL SIGNAGE

**EXPERIENTIAL
DIGITAL
SIGNAGE**

Consistently communicate all the services you offer with interactive and dynamic displays.

FHC
FINANCIAL
HEALTH CHECK

A lead generation tool to increase sales and help shift to advisory services.

INCYTE

Valuable analytics on interactive displays.



AN ENGINEERED EXPERIENCE



DELIVERY DEFINED

Create an engineered experience with staff training.



DBSI+CFM
WHERE IT ALL CONNECTS



TRANSFORMATION FUSION

Contact us at 855-ASK-DBSI or info@dbsi-inc.com to get started on your branch transformation.